



Building Entrepreneur Heroes, Enabling Organizational Health

CLARITY | STRENGTH | EXECUTION | GROWTH



Agenda

1. Why Aradiant
2. Who We Are
3. Our Unique Approach
4. Your Entrepreneurial Edge
5. Our Praises
6. Our Next Step



Why Aradiant

Founded in 2005, Aradiant Group is rooted in rich history of helping teams and organizations improving their overall performance and achieving their goals.

Our team is comprised of experienced advisors including proven business executives, successful entrepreneurs, and seasoned non-profit directors from some of most admired companies in the world.

We have over 100 years of combined experience in business growth, strategy execution, leadership development, operations/process improvement, and profit/revenue management.



Why Aradiant

As your partner in developing better performing companies. We focus on *three key areas* of your business – that are proven to produce healthy growth & sustainable results.

1. Create smart clarity to execute well
2. Align strength to build greater people (and their performance)
3. Optimize revenue cycle to increase financial health (cash-flow, capital & valuation)



Who We Are

Our Mission:

To unleash growth of companies through alignment of clarity, strength, execution and financial health



Who We Are

Our DNA: The passion that drives us

HEART

- It's simple - We are passionate to help you GROW

VALUES

- Every entrepreneur, executive and their team can be transformed by greater teamwork, execution and overall profit health. As a result, the higher performing business will better serve their customers, employees and produce sustainable business results



Who We Are

Our Commitment: 3M's

Managing Growth

Lack of infrastructure or facility expansion
Hire employees, acquire vendors, & develop talents
Challenges comes from increased sales, revenue, & cost
Understand market demand & product offering
Insufficient system & process to support

Managing Utilization

Ineffective allocation of income & profits
Unclear operational needs/changes
Lack of direction/goals
Economic trends on industry & market
Lack of results from plan & strategy

Managing People

Managing employees and HR issues
Don't know company & team strength
Lack of alignment from company goals to employee activities – everyday, every person.
Unrealized team & employee productivity



Our Unique Approach

Most businesses face several challenges both internally and externally while trying to grow.





Our Unique Approach

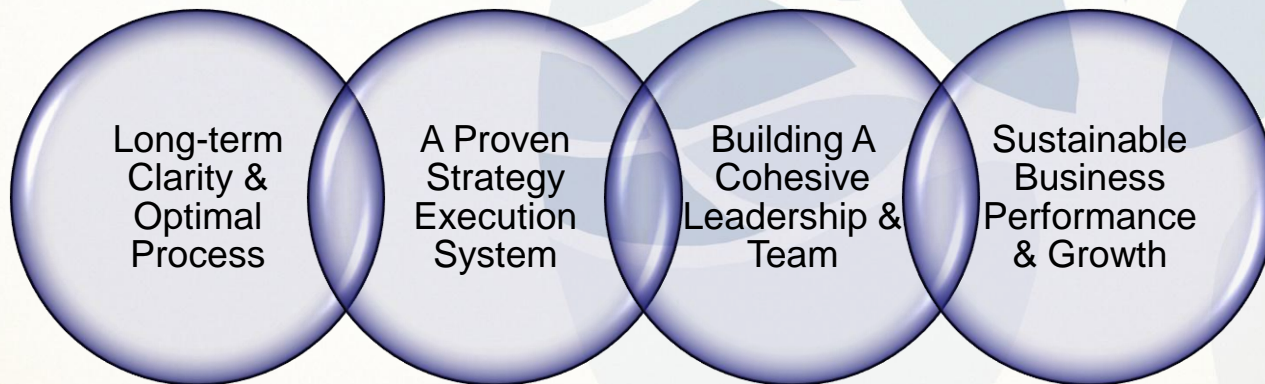
4 Disciplines of Growth Execution™ (4DGE)





Your Entrepreneurial Edge

High-value Impact - Aradiant Group Advisors focuses on delivering the right solution into your business' critical needs. To help the CEOs, owners and their teams translate their strategy into execution and results.





Your Entrepreneurial Edge



Many organizations have applied our solution are seeing:

1. Smarter execution (out performing industry 3 to 1)
2. Stronger people and performance (Increase productivity over 64%)
3. Increase financial health (profit/margin improvement 20%+ avg.)



Your Entrepreneurial Edge

We offer additional **Managed Value Services** to further the impact and results for your business:

- Salesforce Development
- Customer Relations Improvement
- Business Process Improvement & Engineering
- Executive Coaching
- Change Management
- Financial Strategy & Funding Development
- Cost & Supply Chain Management
- Workforce Performance
- Talent Development



Your Entrepreneurial Edge

We have developed strategic partnership with World-Class, top organizations recognized by **Fortune 500** & **Inc 500** companies to deliver the most effective solution and services for your company:

Our Partners:



THE **4** Disciplines
of Growth Execution™



XE-700 ERP
Social Business
Software





Your Company Benefits

- Increase business results to achieve company mission
- Greater clarity around your company's purpose, strategy and goals
- Improve leadership performance by building better trust and cohesiveness among team members
- Identify key solutions that will improve and achieve company's goals and needs
- Accelerate effectiveness on implementing key priorities.
- Optimal business operation to excel profitability
- Strengthen business' revenue and valuation



Praises for Aradiant Group

"Kevin & his team are able to use this fresh yet practical ability not only to assist us deliver our values, but help us to see our top priority like never before. Through their approach, we're not only became clearer what our priorities are for our company, but we're enable to deliver the outcomes we been merely thinking."

Dave Webb – Head of Retail Banking, Fifth Third Bank (A Fortune 100 Financial Institution)

"I was very impressed in how Kevin delivers the growth tuning session and content as well as continuously stimulated interaction among our leadership team. We now have a stronger platform to accelerate our execution to the next level. It helped us establish a solid foundation to deliver growth for our company. I am looking forward to our future partnership!"

Odyssey Leach – General Manager, Royal Plaza Walt Disney Resort (A Premier Hospitality & Entertainment Company)

"Kevin was a great facilitator and coach! He really helped our management team be more effective in utilization of important resources. Through his coaching and tuning session, our teambuilding and role clarity process is moving forward very positively. Kevin helped us mapped out and designed a better execution process has clearly increased our progress and results."

James Burks – President/CEO, Senninger Irrigation Inc. (A International Manufacture Company)

"If you want quality results that will enhance your operational capabilities to increase your business opportunities - work with Kevin! He is a highly qualified professional with keen insight and depth. You will be pleased with the tangible results of his advice and consultations. His outcome based approached will be refreshing compared to other myriad of consultants. Call him and set an appointment."

Kay Hiramine, Jr. - President, Private Sector Consulting, Inc. and Chairman of HISG, Inc. (A Multi-National Non-Profit Organization)

"Tireless in his efforts towards our team health, organizational effectiveness, and has demonstrated successful coaching skills have truly made a difference in our team. More importantly, bringing his expertise to guide our team in achieving the top production recognition"

Kim Hazelton - Senior Vice President, Mercantile Bank (A Community Bank)

"Kevin is an exceptional business leader with a strong acumen for getting results. He is committed to high performance, achievement of goals for his clients/customers and conducting himself with integrity in all interactions. If I were to put together a group of business leaders for a project, Kevin would most definitely be a key part of the team. If you don't know Kevin, or haven't worked with him, you don't know what you are missing!"

Michael Homula — Founder & CEO, Bearing Fruit Consulting Group (A Staffing & Recruiting Agency)



Our Next Step

1. Start the Discovery Assessment with our advisor
2. Formulate the business solutions you need
3. Share review and feedback
4. Establish implementation process

Our mission is your success!